

## Sample News Release

FOR IMMEDIATE RELEASE  
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### **NEWS Release**

(Your hometown) resident takes ‘journey’ to historic civil rights sites

(Your name) of (your hometown) recently completed a weeklong journey through several southern cities that were key battlegrounds in the civil rights struggles of the 1960s. The Freedom Summer: A Civil Rights Journey was organized by the Unitarian Universalist Service Committee, an international human rights agency based in Cambridge, Mass.

(Insert quote about why you participated in the Civil Rights Journey and the impact the experience had on you.)

The trip brought people together from around the country to travel to several Southern cities, beginning in Atlanta, Ga., and continuing to Selma, Montgomery, and Birmingham, Ala. Participants heard the stories of people who witnessed historic events firsthand. Civil rights activists gave personal accounts of how they risked their lives to register black voters and demand other rights guaranteed by the Constitution.

The annual Civil Rights Journey is part of UUSC’s JustWorks program, which organizes short-term projects that help volunteers examine and understand the causes and damaging effects of

injustice. Kim McDonald, UUSC's senior associate in charge of the JustWorks program, said the program is intended to connect participants directly with people in the communities they serve, experiencing social justice struggles firsthand.

UUSC has confronted political, cultural and economic oppression worldwide since 1939, when it was organized to help rescue children, political dissidents, and others from Nazi terrorism in Europe. Today, the Unitarian Universalist Service Committee advances human rights and social justice around the world, partnering with those who confront unjust power structures and mobilizing to challenge oppressive policies.