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## Unitarian Universalist Service Committee (UUSC) - Job Description

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**Job Title:** Impact Storyteller

**Organization:** The Unitarian Universalist Service Committee (UUSC)

**Department:** Programs, Advocacy, and Action (PAA) / Research Unit

**Reports to:** Associate Director for Research

**Grade:** 6 (bargaining unit)

Guided by Unitarian Universalist principles and the Universal Declaration of Human Rights, UUSC is a human rights organization that strives to advance human rights, dismantle systems of oppression, and uplift the inherent dignity and power of all people. We focus our work in three intersectional areas of justice: Migrant Justice, Climate and Disaster Justice, and International Justice and Accountability. We center the voices and experiences of those most affected and strengthen those grassroots groups and movements who are organizing themselves to advance these goals. To accomplish this, we offer Justice Education and Leadership Development, Engagement and Mobilization for Advocacy, and Grantmaking and Partner Support.

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### **Overview**

Working under the general management of the Associate Director for Research and in collaboration with other colleagues, the Impact Storyteller is responsible for planning and executing data analysis to support UUSC in measuring its impact and engaging partners to build their reach and impact through storytelling. In particular, the Impact Storyteller will work across UUSC's programmatic teams (Partner Support & Grantmaking, Research, Advocacy, Justice Education, and Communications) to apply systems-change and social justice frameworks for impact assessment and report out on UUSC's impact in ways that are creative and reach a diverse audience of stakeholders. The Impact Storyteller will also work closely with the Communications team and UUSC's grassroots partners to support partner-led storytelling both within UUSC's communications channels, including UUSC's nascent work in podcasting, and in external earned media.

### **Primary Responsibilities will include but not limited to:**

- Provide leadership and share expertise on effective storytelling and impact assessment across UUSC's teams and with partners and other stakeholders.
- Carry outspoken and written communication bilingually in English and Spanish as needed [estimated 30% of work may be in Spanish; 70% English]
- Work with colleagues across the department (PS&G, Research, Advocacy, Justice Education, Comms) to design and track impact metrics using systems-change and social justice frameworks.
- Develop relationships with partners and support them in storytelling across UUSC's channels and in earned media. Build deep relationships with selected partners to develop storytelling to support their strategic goals.
- Working closely with the Director of Strategic Communications, craft storytelling/messaging across UUSC's programmatic areas to create cohesive narratives for sharing UUSC's and

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- partners' work and impact with external stakeholders.
- Gather and organize stories and other qualitative and quantitative data related to UUSC's and our partners' impact; translate narratives and data into language for different UUSC stakeholders such as partners, allies, the media, members, and donors, etc.
  - Collaborate with partners, UUSC team members, and vendors to support the ideation of creative impact storytelling tactics in UUSC digital space (the website and social media platforms).
  - Produce periodic impact reports and/or other impact deliverables aimed at diverse audiences. Write blogs, essays, video scripts, or other creative content as needed.
  - Serve as the key point person and strategist for UUSC's podcast; develop a podcasting strategy that routinely shares the impact of UUSC and its partners.
  - Serve as key point person for research in the Digital Engagement Team (DET) space, periodically attending DET meetings to relay key research updates.
  - Interface with Institutional Development department to routinely share stories/narratives of impact that can be used in Development communications to members/donors.
  - Perform other duties as required or assigned consistent with the roles of the position.

### **Qualifications**

- Strong commitment to human rights and social justice. Demonstrable experience integrating race, class, and gender analysis into work. Ability to apply anti-racist and/or decolonizing frameworks to impact assessment and storytelling fields.
  - Understanding of intersections among human rights and social justice issues and ability to tie these together into cohesive narratives.
  - At least 5 years of demonstrated relevant experience working with qualitative data and/or storytelling with grassroots communities required. Experience with podcast or other creative media preferred.
  - Proven ability to work with grassroots and/or Indigenous communities on communications, research, and/or storytelling.
  - Strong critical-thinking, problem-solving, and decision-making skills. Impeccable writing and verbal communication skills. Creativity and willingness to think outside the box.
  - Advanced proficiency in English and Spanish is required. Proficiency in another language is a plus.
  - Ability to participate in travel, both domestically and internationally as it is safe to do so [less than 25% travel anticipated].
  - Bachelor's Degree or equivalent experiences required. Life skills experience and voluntary work are recognized and valued.
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### **Compensation and Benefits:**

**Starting Annual Salary:** Competitive salary based on experience (starting annual salary between \$60,500 to \$73,000 per year).

**Employment Benefits:** UUSC offers a generous benefits package including health, dental, and life insurance, STD/LTD, 403(b) tax deferred annuity, retirement plan with 9% of salary contribution to pension plan after 1 year of service, flexible spending plans for medical and dependent care, commuter allowance, and generous paid time off.

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**Non-Discrimination and Equal Employment Opportunity**

UUSC's mission affirms and celebrates the inherent dignity and power of every person. We are committed to creating a diverse and talented team to achieve that mission. UUSC is an Equal Opportunity Employer and is committed to the full inclusion of all. UUSC is deeply committed to ensuring that our organizational culture, policies, and employment practices embody equity and justice.

**Interested candidates may email a cover letter and resume to [employment@uusc.org](mailto:employment@uusc.org)**

Or mail to: Unitarian Universalist Service Committee  
Att: Human Resources  
689 Massachusetts Avenue  
Cambridge, MA 02139

For more information about the Unitarian Universalist Service Committee [www.uusc.org](http://www.uusc.org)